

## LESLIE LERNER

*CEO & Realtor*

*Leslie Lerner Properties*

Recognizing how technology was transforming the real estate process for buyers and sellers, Leslie Lerner leveraged her background in education, along with her passion for customer service and sales, to establish Leslie Lerner Properties in 2013. She founded the company as Houston's first full-service brokerage offering flat-fee listings and rebated commissions. "As technology advanced, I saw an opportunity to lower commission rates while still providing the expertise needed to guide informed decisions and negotiate effectively," she explains.

A graduate of the University of Texas at Austin with a degree in education, Lerner considers herself an educator first, rather than a salesperson. Driven by a desire to empower consumers with knowledge, she developed LernMore, a patent-pending, AI-driven, multi-language education platform designed to minimize contract confusion and offer clarity for better decision-making. "Real estate contracts are filled with complex legal terms that can create confusion or even lead to legal disputes," she says. "LernMore serves as a translator, simplifying legal language into clear, easily understandable terms in multiple languages, while providing contextual explanations of contract clauses."

A fourth-generation Houstonian, Lerner began her real estate career in 1993 with a mission to provide buyers and sellers with honest, knowledgeable and transparent experiences. She currently serves as one of nine commissioners appointed to the Texas Real Estate Commission by Gov. Greg Abbott, contributes to the Association of Real Estate License Law Officials Law and Regulation Committee, and is an active member of the Houston Livestock Show and Rodeo.

Lerner is passionate about combining her expertise in education and real estate. "I am prepared for the future by providing flat-fee listings, rebated commissions and a powerful platform that offers a clear and comprehensive understanding of contracts before signing," she says.

