

S I M P L Y

Spring Branch

JUNE 2021


Spring Branch
Resident,
**LESLIE
LERNER**

*Living Life to
the Fullest
with Career &
Community*



Who will be in the
"Pink Seat" next?
NOMINATE YOUR
NEIGHBOR!

Cover photo by Michelle Butler

 Best Version Media

By Valerie
Sweeten

Photos by
Michelle Butler
- Personal
photo courtesy
of Leslie Lerner

Spring Branch Resident,

LESLIE LERNER

Living Life to the Fullest with Career & Community



Spring Branch resident, Leslie Lerner has a passion for living life to the fullest whether in real estate, with her extensive extended family or volunteering with community organizations.

Lerner, a 28-year veteran of the real estate industry and Pine Terrace resident in Spring Branch, is a fourth generation Houstonian, a Bellaire High School and University of Texas graduate.

After graduating from college, she returned to Houston to teach elementary school and wanted to settle with a home of her own. Disappointed with the listing agent's service, she decided to tackle a career where she could "definitely sell with a great attitude."

After obtaining her real estate license in 1993, Lerner set out to combine teaching and selling real estate concurrently which she did for seven years before embracing real estate full-time.

"As a Realtor, I found natural footing, harnessing my love of education, customer service and sales. For two decades, I worked with some of the city's top residential real estate brokerages including a transformative period under mentor, Amy Bernstein of Bernstein Realty," she said.

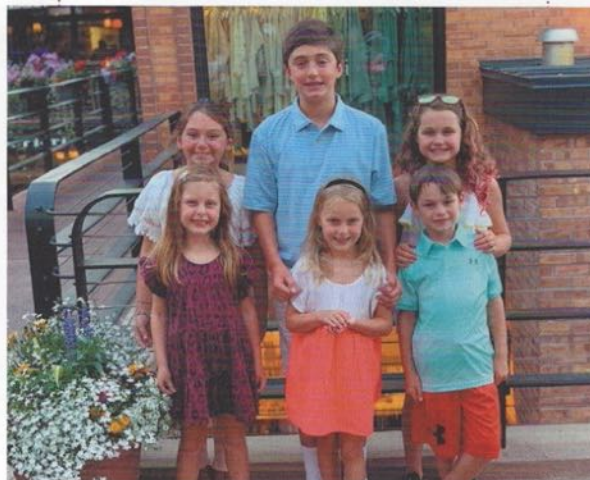
Lerner's entrepreneurship mentality won out, and she embarked on her own venture.

"In 2013, I was ready to reinvent myself again. As a New Year's resolution, I sat at my parent's kitchen table and began to map out a plan introducing a fresh real estate model for the city. The result was the birth of Leslie Lerner Properties," she said.

It's been a long journey, but worth the effort. Lerner was just appointed by Governor Greg Abbott to the Texas Real Estate Commission. Prior to the governor's appointment, she was asked to be the Chairman of the Texas Real Estate Commission's (TREC) Broker Responsibility Working Group.

It's not surprising Lerner ventured out to follow her dream. She's following in her family's footsteps, which has a long history in Houston.

"For over 60 years, my mother's family owned and operated Walter Pye's, a successful retail clothing operation and Houston institution started in 1934 by my grandparents, Bessie and





Walter Pye," said Lerner. "I learned my customer service skills by observation. Customers and employees alike were always treated with genuine warmth, enthusiasm and respect while being made to feel like valued family. The lessons I have learned from my grandparents and family have navigated me throughout my life."

Speaking of family, Lerner has quite a bit. Her "large, close-knit family" includes parents, a brother, two stepbrothers, sister-in-laws, and six nieces and nephews all in the Houston area.

Committing to her community to see it succeed is what Lerner does actively. Involved in numerous charities and organizations, her goal is to make a difference in people's lives and give back.

From her position as a Texas Real Estate Commission Commissioner and former Chairman of the Broker Responsibility Working Group to planning parades, fun runs and other events to raise funds for student scholarships and teacher grants, she continues to stay active. Lerner is also currently working with state and federal representatives, local experts and others on school safety and mental health initiatives.

"It is my goal to continue working with elected leaders and others to mandate enforceable policies that require schools to better protect the needs and safety of students and staff. Schools must have uniformed policies and procedures that are designed, implemented, and enforced by trained professionals. I am determined to make that happen," Lerner said.

She's also a member of the Houston Livestock Show & Rodeo, a former Houstonian Club Advisory Board member and has volunteered at the



Houston Association of Realtor's Technology Advisory Group as well as being involved in city events.

Living in Spring Branch is "ideal," where Lerner can be close to her parents and brothers and enjoy so many amenities close by.

"I built a custom home with RobRyan Builders a little over 4 years ago," she said. "I had always wanted to move to Spring Branch due to the proximity of I-10, 610 and 290. I love this area so much I am about to start construction on a home in Westview Terrace. I am currently finalizing plans with RobRyan Builders and can't wait to get the house built. The Spring Branch area has afforded me the opportunity to meet so many people. I thoroughly enjoy my neighbors and friends I have met at yoga, restaurants, and other Spring Branch businesses."

With her real estate business, Lerner enjoys sharing the beauty of living in Spring Branch.

"My business gives me the opportunity to constantly promote Spring Branch. I am frequently sharing the Redevelopment District's Comprehensive Plan and the benefits of living in the area. The Spring Branch area has grown so much in the four-plus years I have lived here, and property values continue to rise. This hidden gem is really starting to flourish," added Lerner.



 Do you know a neighbor who has a story to share?
NOMINATE THEM FOR NEXT MONTH'S
"Pink Seat"

CONTACT US AT
vsweeten@bestversionmedia.com